



## PRIVACY POLICY FOR WEBSITE VISITORS [HTTPS://NOVATEXITALIA.IT/](https://novatexitalia.it/)

### Information on the processing of data of visitors consulting the website pursuant to Article 13 of Regulation (EU) 2016/679

The purpose of this Privacy Policy is to describe how the website is managed, with reference to the processing of personal data of users/visitors consulting it.

The policy is made only for the above-mentioned website and not for any other websites that the user may consult via links.

**Novatex Italia SpA** with registered office in Oggiono (LC), Via per Dolzago n. 37, C.F. and P.IVA 02635440965, PEC novatexitalia@legalmail.it, e-mail [privacy@novatexitalia.it](mailto:privacy@novatexitalia.it), as the Data Controller, guarantees compliance with the legislation on the protection of personal data (Reg. 2016/679/EU Legislative Decree 196/03, as amended by Legislative Decree 101/2018).

Users/visitors are invited to read this Privacy Policy carefully before submitting any personal information by e-mail and/or filling in any electronic form on this website.

#### **Data Controller.**

In addition to the data controller as identified above, any partner sites that from time to time participate in data processing activities independently may take on the role of autonomous data controllers.

#### **Object of processing.**

##### 1) Navigation data

The computer systems and software procedures used to operate this website acquire, in the course of their normal operation, certain personal data whose transmission is implicit in the use of Internet communication protocols.

This is information that is not collected in order to be associated with identified interested parties, but which by its very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes the IP addresses or domain names of the computers used by users connecting to the site, the URI (Uniform Resource Identifier) notation addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the user's operating system and IT environment.

This data is used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning.

Data on web contacts are not stored, however, for more than seven days, except in the case of any investigation of computer crimes against the site.



## 2) Data provided voluntarily by users/visitors

If users/visitors connecting to this site send their personal data in order to access certain services, or to make requests by e-mail or send messages to institutional profiles/pages on social media (where this possibility is provided for), as well as through the completion and submission of forms on the site, they are aware that this entails the acquisition by the Data Controller of the sender's address and/or any other personal data that will be processed exclusively to respond to the request, or to provide the service.

Specific information will be published on the pages of the site set up for the provision of certain services.

Personal data provided by users/visitors will only be disclosed to third parties if the disclosure is necessary to fulfil the requests of users/visitors themselves or is required by law (such as in the case of invoicing).

## 3) Cookies

In addition to the data expressly given to the Data Controller, other data resulting from the user's navigation on the site may be recorded: when the user accesses the site, the site may send the user a "cookie". A "cookie" is a small text file that the site may automatically send to the user's computer when he views our pages.

"cookies" serve to make navigation more convenient, as well as to obtain information on the individual user's navigation within the site and to enable the operation of certain services that require identification of the user's path through different pages of the site.

For each access to the site, irrespective of the presence of a 'cookie', the site records the type of browser (e.g. Internet Explorer, Chrome, Firefox), the operating system (e.g. Windows, Macintosh), the host and the URL of origin of the user-navigator, as well as data on the page requested.

This data may be used in aggregate and anonymous form for statistical analysis on the use of the site.

For the complete management of cookies, please consult the 'Cookie policy' page of this site.

### **Method of treatment.**

The processing is carried out using automated tools for the time strictly necessary to achieve the purposes for which the data were collected and, in any case, in accordance with the relevant regulations.

Specific security measures are observed in order to prevent the loss of data, unlawful or incorrect use thereof and unauthorised access, so that access is permitted only to those persons in charge or responsible persons appointed in accordance with the applicable legal provisions.

### **Purpose and legal basis of processing**

In addition to those indicated in the individual notices that precede the filling in of the *forms* in the various sections of the site, the purposes of the processing carried out by the Data Controller must be understood as



- a) to respond to the user's requests and/or receive quotes on the desired products. The legal basis for the processing is the legitimate interest of the Data Controller in executing the user's requests and carrying out pre-contractual activity.
- b) to enable compliance with obligations arising from the law or regulations in force. The legal basis for the processing is the need for the Controller to fulfil a legal obligation;
- c) subject to the express consent of the user, for sending information and promotional communications (including newsletters) relating to products as well as for carrying out market research also aimed at assessing the degree of user satisfaction (*marketing* purposes). The legal basis is the free, optional and explicit consent of the user, which the user may freely revoke at any time. The processing may be carried out through e-mail; messages; telephone contact;
- d) for the processing of the personal data provided and those deduced from navigation on the site in order to provide a service consistent with the indications transmitted when using the service. The legal basis is the legitimate interest of the Data Controller.
- e) for the collection, storage and processing of data in order to perform statistical analyses in anonymous and/or aggregate form. The legal basis is the legitimate interest of the Data Controller.

### **Target audience.**

In addition to the owner, in some cases, categories of managers and authorised persons involved in the company organisation (administrative, commercial, marketing, legal, accountants, system administrators) may have access to the data.

Furthermore, the Controller may make use of external parties (such as third-party technical service providers, carriers, hosting providers, cloud services, IT companies, communication agencies) appointed as external data processors.

The updated list of Data Processors can always be requested from the Data Controller at the address given above.

The data may also be disclosed to all those persons who have access to the data by virtue of regulatory and/or administrative measures (including public safety and judicial authorities).

### **Optional or compulsory provision of data.**

Apart from what is specified for navigation data, which acquire data automatically, users/visitors are free to provide their personal data or not to provide them. Failure to provide them may only result in the impossibility of obtaining what has been requested. The optional, explicit and voluntary sending of electronic mail to the addresses indicated on this site entails the subsequent acquisition of the sender's address, which is necessary to reply to requests for services, products or information, as well as any other personal data included in the message.

For marketing purposes, consent to processing is optional and failure to provide it will have no consequence on the possibility of using the services offered by the site.

### **Transfer to a third country.**

The owner does not transfer user/visitor data to other countries outside the European Union.

The data processed by the Controller will never be disseminated.



## Place of data processing.

Processing related to the web services of this site takes place within the EU and therefore, on the basis of Reg. 2016/679/EU in a place to be considered suitable.

## Time and place of data storage.

Data will be kept for a period of time not exceeding the fulfilment of the purposes, ("principle of limitation of storage", Art. 5 of the EU Regulation) or in accordance with the deadlines provided for by the law. In particular:

- for contractual purposes, for 10 years from the date of receipt of the purchase order;
- for marketing purposes until consent is revoked;
- for purposes of defence in court, until the judgment becomes final;
- for the purpose of compliance, for as long as necessary for that purpose;
- for the purpose of performing any service requested through the Site, for the time necessary to execute the request.

## Rights of data subjects.

The person to whom the personal data refer has the right at any time under the GDPR to obtain confirmation of the existence or non-existence of such data and to know its content and origin, to verify its accuracy or to request that it be supplemented or updated, or corrected.

Requests should be addressed to Novatex Italia Spa with head office in Oggiono (LC), Via per Dolzago n. 37, C.F. and P.IVA 02635440965, PEC novatexitalia@legalmail.it , e-mail privacy@novatexitalia.it,.

In connection with the processing of the aforementioned data, the user has the right to obtain from the Controller:

1. confirmation of the existence or otherwise of your personal data, their communication in intelligible form and knowledge of their origin, as well as the logic on which the processing is based;
2. the deletion, within a reasonable period, of your data, their transformation into anonymous form or the blocking of data processed in violation of the law;
3. the updating of the data, their rectification or, when interested, their integration;
4. a statement that the transactions referred to in points 2) and 3) above have been brought to the attention of those to whom they have been disclosed, unless this proves impossible or involves a disproportionate use of means;
5. the rectification or erasure of data concerning him or her or the restriction of processing;
6. has the right to withdraw consent for optional processing not related to the performance of the contract signed with the Controller;
7. He also has the right to object on legitimate grounds to the processing of personal data concerning him, even if pertinent to the purpose of collection, to request their portability, to exercise the right to be forgotten, and to apply both to the ordinary Judicial Authority and to the competent Data Protection Authority for any infringement he believes he may have suffered in the manner indicated on the Guarantor's website at [www.garanteprivacy.it](http://www.garanteprivacy.it).

## Automated decision-making processes.

No automated decision-making processes are carried out on the aggregated data collected, except for the purpose of better management of the site.



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## **Minors.**

In accordance with Article 8 of the GDPR, no person under 16 years of age may send information to this website without prior consent of their parents or legal guardian, nor may they make purchases or perform legal acts at this website without the aforementioned consent, unless this is permitted by applicable law.

## **Final Clauses.**

This privacy policy may be subject to updates, so users are advised to consult it periodically.